

## **Talkshow on “applying AI in the real estate profession”**

On the afternoon of October 29, 2024, the faculty of public management – real estate at the university of finance and marketing successfully organized a thematic talkshow titled “career orientation in real estate: applying AI in the real estate profession,” attracting the enthusiastic participation of more than 50 students. This event marked a breakthrough in integrating artificial intelligence technology into the real estate sector, offering students a fresh and insightful perspective on their future careers.



*Students of the faculty of public management – real estate joined the talkshow where Associate Professor*

With the increasing prevalence of AI technology, the real estate sector is also undergoing a strong transformation to keep up with current trends. The talk show provided students with fresh insights into the use of artificial intelligence, specifically the application of Kami Mind AI in professional tasks. Associate Professor Dr. Nguyễn Thanh Hiên – founder of the NewAI platform and the Kami Mind application – was the keynote speaker of the program. He gave an overview of the application, including its features and its potential in the real estate field, from data analysis and property value prediction to effective customer information management



*Dr. Nguyễn Thanh Hiên – founder of the NewAI platform and the Kami Mind application – presented and offered commemorative gifts alongside the faculty's deputy secretary.*

**Kami Mind** is an application that helps students better visualize how AI can support daily professional tasks, especially in areas such as valuation, market analysis, investment consulting, and more. Thanks to the tool, students not only gained theoretical knowledge but also witnessed the real-world value of applying AI in their field of study.

Following the overview session, students participated in hands-on activities with the Kami Mind application. They were guided through its interface, from basic steps like data collection and entering real estate information to generating detailed analytical reports. Students also experienced real-time property value analysis features, helping them understand how AI can save time and enhance accuracy in practical tasks.

As AI technology continues to expand, the real estate industry is undergoing a transformation to keep up with emerging trends. The talkshow provided students with up-to-date knowledge on how artificial intelligence—specifically through the Kami Mind application—can be applied in professional tasks. Associate Professor Dr. Nguyễn Thanh Hiên, the program’s keynote speaker, gave a comprehensive introduction to the application, covering its functionalities and potential uses in the real estate sector, including data analytics, property valuation forecasting, and effective customer information management.



*Students engaged directly with the Kami Mind interface*

The program created a dynamic forum for discussion between students and the



speaker, offering diverse perspectives on career opportunities and challenges in the age of AI. It was a valuable opportunity for students to interact, learn, and sharpen their technological mindset. Undoubtedly, the practical knowledge and skills gained from this talkshow will become a solid foundation for students as they confidently enter the professional workplace in the future.



*Associate professor dr. Nguyễn Thanh Hiên answering questions from students*

The talkshow “**applying AI in the real estate profession**” concluded with valuable knowledge and positive motivation for the students. The organizing committee would like to express its sincere thanks to Associate Professor Dr. Nguyễn Thanh Hiên for his dedicated sharing, and to all the students for their enthusiastic participation.

This event will undoubtedly serve as a meaningful foundation, equipping students with the essential knowledge and skills to confidently enter the labor market and succeed in the real estate industry in the digital age.